

Itinerary

DAY 1 - Arrival in Chattanooga

Arrive in Chattanooga, Tennessee, where your journey begins with a warm Welcome Dinner. Relax with your fellow travelers and prepare to explore the powerful connection between music, culture, and the Civil Rights Movement in the days ahead.

DAY 2 - Muscle Shoals: The Birthplace of Soul Sound

Travel to Muscle Shoals, Alabama – home to legendary recording studios that shaped the sound of Southern soul. Tour both FAME Studios and Muscle Shoals Sound Studios, where icons like Aretha Franklin and The Rolling Stones recorded timeless hits. Continue through historic communities before arriving in Memphis, with an evening to explore the energy of Beale Street.

DAY 3 - Memphis: Music & Civil Rights Legacy

Dive into Memphis's rich cultural history with visits to the Stax Museum of American Soul Music and the powerful National Civil Rights Museum at the Lorraine Motel. Explore the Slave Haven Underground Railroad Museum and the Withers Collection Museum, gaining a deeper understanding of the people and stories that shaped the movement. Enjoy time this evening in Memphis's vibrant music scene.

DAY 4 - Memphis: The Soundtrack of a Movement

Continue your exploration with a guided Civil Rights Tour of Memphis, highlighting key landmarks and stories of resilience and change. Visit Sun Studio, where rock 'n' roll was born, and experience the city's lasting influence on American music. The evening is yours to explore and enjoy the rhythm and flavor of Memphis at your own pace.

DAY 5 - Memphis to Nashville: Icons & Innovation

Depart Memphis and travel to Nashville, with a stop at the Casey Jones Home & Railroad Museum along the way. Upon arrival, explore the city's legendary music scene, including visits to iconic recording studios and landmarks that helped shape country and popular music. Enjoy time along lively Honky Tonk Row this evening.

DAY 6 - Nashville: Music City & Civil Rights

Experience Nashville through both its music and its history with a guided Civil Rights tour. Visit the National Museum of African American Music and the historic Ryman Auditorium, where generations of artists have taken the stage. Enjoy a memorable farewell dinner as you reflect on a journey filled with powerful stories and unforgettable music.

DAY 7 - Departure

After breakfast, depart for home with a deeper appreciation for the music, culture, and courage that shaped the Civil Rights Movement and continue to influence the world today.

Follow the rhythm of a nation on this toe-tapping journey through the heart of the South – where Civil Rights history and the sound of soul, blues, and rock 'n' roll come together to tell America's story.

From Muscle Shoals to Memphis and Nashville, experience the people, places, and music that changed the world.

Highlights

- WC Handy Home & Museum
- Helen Keller Birthplace
- Muscle Shoals Sound Studios
- FAME Studio
- Stax Museum of American Soul Music
- Slave Haven Underground Railroad Museum
- National Civil Rights Museum
- Withers Collection Museum and Gallery with Rosaline Withers
- Civil Rights Tour of Memphis
- Sun Studio
- Edge Motor Museum
- Tina Turner Museum
- Casey Jones Home and Railroad Museum
- Historic Nashville Civil Rights Tour
- National Museum of African American Music

Inclusions

- 6 nights' accommodations
- 6 Breakfasts, 2 Lunches, 4 Dinners
- Admissions and Guide Services
- Taxes & Hotel Fees