The 2025 MARS Annual VIP Cherry Blossom Festival Tour Packages are open for booking.

The 2025 MARS Exclusive "Pink Packages" Include: Exclusive VIP seating for the televised National Cherry Blossom Festival Parade®, the annual keepsake 2025 Cherry Blossom Pin, Pink Pom-poms, first class festivities, and expert DC Tour Guide Services. Plus, the Annual Cherry Blossom Pink Dance & Luncheon Cruise onboard The Odyssey Glass-enclosed Bateaux is back!*

The springtime National Cherry Blossom Festival® is the ultimate event in Washington, DC. Enjoy the beauty and the excitement of our Nation's Capital adorned with spectacular pink blossoms, lovely spring weather, and a custom curated itinerary designed specifically for your group.

5 Day / 4 Night Deluxe and Classic Packages start at \$739/pp (double; 35 min. + 1 comp) 4 Day / 3 Night 'DC on a Dime' Packages start at \$569/pp (double; min. 35 + 1 comp)









SAMPLE ITINERARY

DAY ONE - Thursday, April 10, 2025 Arrive in the Nation's Capital and stretch your legs with time to explore and enjoy lunch on own at one of the Smithsonian Institute Museums on the National Mall.

Check-in to your local hotel and enjoy a Welcome Dinner to kick-start the festivities. *Hotel blocks are contracted at suburban & city district properties to fit the desires and budget of your group's needs.

DAY TWO - Friday, April 11, 2025 Enjoy breakfast at the hotel each morning.

Meet your Guide and venture over to the United States Capitol Building for a Red Coat Tour of the Capitol Visitor Center, the most recognizable symbol of democracy in the world. Afterwards, tour the impressive Library of Congress before enjoying lunch on own at the Capitol Café.

Visit Arlington National Cemetery, our country's most sacred square mile.

Stop to see the Air Force Memorial on your way to a delicious dinner included this evening.

Afterwards, depart on a Guided Illuminated Monument Tour to see the grand stone, marble, and bronze structures of the Nation's Capital beautifully lit with soft glowing lights. See the Vietnam War Veterans, Lincoln, & Korean War Veterans Memorials.

Stop at the John F. Kennedy Center of the Performing Arts for spectacular views of the city at night from the roof. A final stop at the Marine Corps (Iwo Jima) Memorial concludes your day.

Visit the US Marine Corps War Memorial (Iwo Jima) a breathtaking bronze masterpiece depicting the iconic raising of the flag at Iwo Jima.

Return to the hotel for the evening.

DAY THREE - Saturday, April 12, 2025 Meet your Guide and get ready for the Annual Cherry Blossom Parade. Take your exclusive VIP seats, positioned near the television broadcast cameras and see each specialty act stop right in front of you as they perform for the Nation!

Enjoy free time and a light snack while strolling along The Wharf, one of DC's hottest hangouts with loads of shopping and restaurants lining the boardwalk.

Continue the festivities and celebrate in style on the MARS Pink Party Cruise onboard the Odyssey Bateaux complete with live music, dancing, and gourmet

Afterwards, embark on a City Tour with stops at the White House and the WWII Memorial, followed by a Pink Stroll around the Tidal Basin for Instagram

worthy photos of the memorials for Dr. Martin Luther King, FDR, Jefferson, and Eisenhower.

DAY FOUR - Sunday, April 13, 2025 This morning, 'Cherry Blossom on a Dime' groups will check out and spend time at the museums before departing for home. Standard and Deluxe itineraries continue: This morning, enjoy a Guided Tour of the iconic Ford's Theatre, the Peterson House, and Ford's Museum.

Explore Mount Vernon, the estate of our 1st President, George Washington, and where he came to escape & relax from the rigors of public office. Tour his mansion, see his final resting spot, and enjoy strolling the beautiful estate nestled along the Potomac River.

Depart for a Guided Colonial Tour of Old Town Alexandria and step back in time while visiting its cobblestone streets & learning its extensive history. Enjoy free time to explore at your own pace before a Farewell Feast at one of Old Town's famous restaurants.

DAY FIVE - Monday, April 14, 2025 Enjoy a leisurely breakfast prior to checking out and spending additional time exploring the museums before departing for home.

*The Pink Odyssey Cruise is not included on the DC on a Dime package.

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