

Day 1 - Welcome to Memphis

Arrive in Memphis and check-in to your comfortable hotel. Enjoy a Welcome Dinner before exploring downtown at your leisure and prepare for an unforgettable journey through the heart of American music.

Day 2 - Elvis, Sun Studio & Beale Street

Step into the world of Elvis Presley with an immersive visit to Graceland, including the mansion, museums, custom jets, and entertainment complex. Visit iconic Sun Studio, the birthplace of rock 'n' roll, before exploring classic American automobiles at the Edge Motor Museum. Cap off the day with the famous Peabody Duck March, dinner at the historic local favorite, and free time soaking in the live music atmosphere of Beale Street.

Day 3 - Johnny Cash & Memphis Soul

Cross into Arkansas to visit the boyhood home of Johnny Cash & discover life in the Mississippi Delta through the Southern Tenant Farmers Museum. Back in Memphis, experience the powerful legacy of soul music at the Stax Museum before enjoying authentic Memphis barbecue & another evening in the vibrant entertainment district of Beale Street.

Day 4 - Civil Rights, River History & Memphis Music

Reflect on one of America's most important chapters at the National Civil Rights Museum, located at the former Lorraine Motel. Cruise the mighty Mississippi River while learning about its rich history, then hop aboard the lively Memphis Mojo Tour for a fun-filled musical journey through the city's most famous sights and sounds.

Day 5 - From Memphis to Muscle Shoals

Travel south through Mississippi and Alabama, enjoying a taste of local history and cuisine along the way. Tour Helen Keller's birthplace before stepping inside legendary Muscle Shoals Sound Studio, where countless music icons recorded timeless hits. A delicious dinner concludes the day.

Day 6 - Elvis' Beginnings & Delta Hospitality

Explore downtown Tupelo, where Elvis Presley received his first guitar and began his remarkable journey to stardom. Later, enjoy a unique hands-on culinary experience featuring a cooking class & dinner at the renowned Viking Cooking School.

Day 7 - The Heart of the Mississippi Delta

Discover the landscapes, stories, & music that define the Mississippi Delta. Visit filming locations from The Help, learn about the life of blues legend Robert Johnson, and explore sites connected to the Civil Rights Movement. Visit the B.B. King Museum & Delta Blues Museum before dinner.

Day 8 - Crossroads of Music & Literature

Pause for a photo at the legendary Blues Crossroads before traveling to Oxford for brunch and a visit to William Faulkner's historic Rowan Oak estate. Return to Clarksdale for a special Farewell Dinner.

Day 9 - Farewell to the Delta

Enjoy a final morning in the Mississippi Delta before departing with epic memories of the music, culture, history, & hospitality that helped shape the soundtrack of America.

Follow the rhythm of America on an unforgettable journey through Memphis, Muscle Shoals, and the Mississippi Delta.

Walk in the footsteps of Elvis, Johnny Cash, & B.B. King, experience legendary recording studios, savor authentic Southern cuisine, and enjoy live music where the blues were born. This is more than a tour – it's a backstage pass to the soundtrack of America.

Highlights

- Elvis Presley's Graceland
- Sun Studio
- Edge Motor Museum
- Beale Street
- Dyess – Johnny Cash Boyhood Home
- Southern Tenant Farmer's Museum
- Stax Museum of American Soul Music
- National Civil Rights Museum
- Memphis Riverboats
- Guided Memphis Mojo Tour
- Helen Keller's Birthplace & Home
- Muscle Shoals Sound Studios
- Tupelo Hardware Co.
- Tupelo Driving Tour
- Elvis Presley Birthplace
- Viking Cooking School & Dinner
- "The Help" Movie Guided Tour
- BB King Museum & Delta Interpretive Center
- Delta Blues Museum
- The Blues Crossroads
- William Faulkner's Rowan Oak

Inclusions

- 8 nights' accommodations
- 8 Breakfasts, 2 Lunches, 7 Dinners
- Admissions and Guide Services
- Taxes & Hotel Fees