

Itinerary

Join us for a special VIP Journey designed to celebrate the life of a legend. Your experience includes: 2 VIP Gala Events, The VIP 50th Elvis Presley Life Celebration in Tupelo featuring a Tribute Band, Elvis Meet & Greet, Cocktails, Themed-Decor & More! Plus, a Farewell Evening with the Million-Dollar Quartet in Memphis at the Guest House at Graceland!

DAY 1: 8/15/27 ~ WELCOME TO TUPELO: WHERE THE STORY BEGAN

Let the celebration begin! Arrive in Tupelo, Mississippi, where our journey kicks off with a festive Southern Music Welcome to Tupelo Reception. Enjoy a delicious Southern comfort-food buffet, two included drinks, and live entertainment celebrating the musical traditions that shaped the King of Rock 'n' Roll! It's the perfect introduction to five unforgettable days!

DAY 2: 8/16/27 ~ WALK IN HIS FOOTSTEPS & A VIP CELEBRATION

Discover Elvis's humble beginnings at his Birthplace Museum, Tupelo Hardware, and other hometown landmarks. Enjoy an exclusive VIP 50th Anniversary Gospel Lunch Buffet with soul-stirring live music before tonight's spectacular Landmark Celebration & Gala Dinner, featuring an elegant dinner and premier Elvis tribute band!

DAY 3: 8/17/27 ~ OXFORD, BLUES & SOUTHERN CULTURE

Travel to Oxford for a captivating Blues experience with Ole Miss historian Greg Johnson, accompanied by live guitar music. Explore historic Oxford Square and discover the area's literary and craft heritage. Tonight, return to Tupelo for an exclusive MARS reception featuring cocktails, immersive audiovisual storytelling, and a special guest speaker sharing fascinating insights into Elvis's life and Mississippi roots!

DAY 4: 8/18/27 ~ MEMPHIS & THE MILLION DOLLAR FINALE

Experience Graceland like a VIP with an Elvis Entourage VIP Ticket, including front-of-the-line mansion access, exclusive exhibits, custom jets, legendary memorabilia, and a keepsake backstage pass! Enjoy a special Tribute Tasting at The Arcade with banana-peanut-butter bites and an Elvis tribute artist appearance. Tonight, celebrate at our spectacular Million Dollar Finale & Farewell Gala, featuring dinner and an exclusive live tribute to the legendary Million Dollar Quartet!

DAY 5: 8/19/27 ~ THE ULTIMATE VIP FINALE

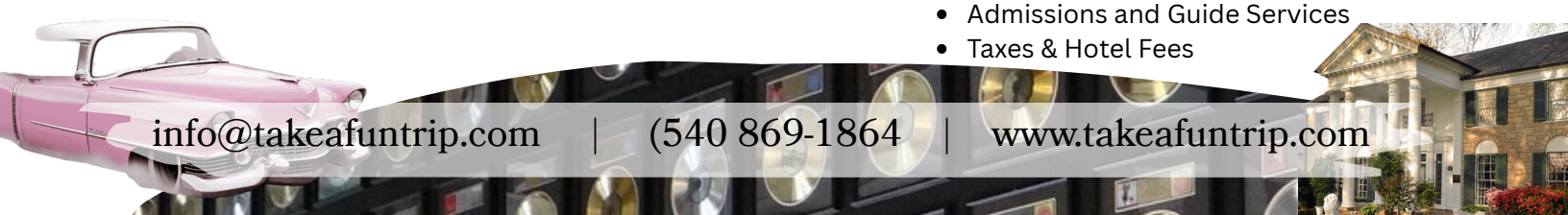
Our extraordinary journey concludes with the entertaining Backbeat Musical Bus Tour, featuring live music and fascinating stories of Memphis legends. Explore the historic Sun Studio, enjoy a special showcase at The Memphian, and experience legendary Beale Street, with time for authentic Memphis BBQ before departing for home. What a grand finale to five unforgettable days celebrating the King!

Highlights

- MARS Exclusive Welcome to Tupelo Reception with Dinner and Entertainment
- 'Walk In His Footsteps' Tupelo City Tour
- MARS Exclusive Southern Gospel Lunch with live Choir Entertainment
- Elvis' Birthplace Museum
- MARS Exclusive VIP 50th Anniversary Life Celebration Gala with Tribute Artist & Band
- Ole Miss Center for the Study of Southern Culture Experience with Blues Historian
- Rowan Oak - The Home of William Faulkner
- Oxford Square
- Distillery Tour & Tasting
- Musical 'Hound Dog Tour' in Memphis
- Sun Studio
- Tribute Tasting at The Arcade + Meet & Greet with the Owners & Tribute Artist
- MARS Exclusive Million Dollar Finale Farewell Gala Dinner Event featuring the Million Dollar Quartet tribute band
- Graceland Elvis Entourage VIP Tour

Inclusions

- VIP Gift / Keepsake
- 4 Nights' accommodation
- 4 Breakfasts, 1 Brunch, 3 Dinners
- Admissions and Guide Services
- Taxes & Hotel Fees



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