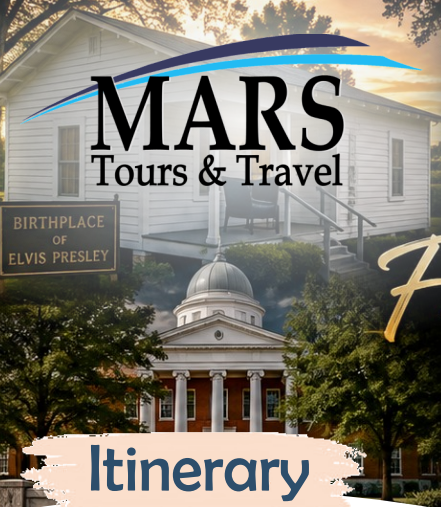




MARS
Tours & Travel

BIRTHPLACE
OF
ELVIS PRESLEY

ELVIS

From Tupelo to The Throne

— A MARS EXCLUSIVE —

50TH ANNIVERSARY

★ Celebration ★

Itinerary

DAY 1 | ARRIVE IN TUPELO ~ SAT, 8/14/27

Welcome to Tupelo, the birthplace of Elvis Presley! Settle into your hotel, then join your fellow Elvis fans for an included dinner at a local favorite as we kick off this special 50th Anniversary Celebration adventure. It's the perfect beginning to a memorable journey into the story of the King.

DAY 2 | THE BLUES, FAULKNER & OXFORD ~ SUN, 8/15/27

Today explores the cultural forces that helped shape Elvis & the American South. Visit the University of Mississippi for a special presentation on the influence of the Blues on society, music and Elvis' own artistry, along with an archival footage and music presentation. After lunch on campus, tour Rowan Oak, William Faulkner's historic home, then experience Oxford's distinctive food, spirits and Southern charm with a visit to Oxford Oaks Distillery & free time around the historic downtown square.

DAY 3 | ELVIS' TUPELO ROOTS & ELVIS GALA EVENT ~ MON, 8/16/27

Begin with a Gospel Brunch before stepping into Elvis' early years at the Elvis Presley Birthplace. Discover the two-room home where he was born and follow his story through Tupelo with stops at Tupelo Hardware and colorful downtown murals. Tonight brings one of the most memorable experiences of the trip: an exclusive MARS event: "A Night with the Presleys" Celebration featuring special guest speaker, cocktails, hors d'oeuvres, dinner, music, stories and a special VIP gift from Tupelo.

DAY 4 | GRACELAND & THE KING'S LEGACY ~ TUES, 8/17/27

Today, Elvis fans have been waiting for! Explore Graceland, the legendary home and ultimate shrine to the King of Rock 'n' Roll, with an Ultimate VIP experience. Enjoy lunch at the Elvis Car Museum and hear special guest speaker Tom Brown share stories about Elvis' remarkable cinema career before continuing your exploration of the mansion, gold records, iconic jumpsuits, automobiles and immersive exhibits. Tonight, enjoy Memphis your way, with special group experiences and time to explore Beale St.

DAY 5 | WALK IN ELVIS' FOOTSTEPS ~ WED, 8/18/27

Continue your Elvis journey with a Back Street Mojo Elvis Tour led by a singer/guide who brings the King's Memphis story to life. Visit legendary Sun Studio and discover the places, sounds and stories that helped launch Elvis' extraordinary career. Additional custom tailored touring experiences & time for more Memphis discoveries, today offers another unforgettable look at Elvis' musical legacy.

DAY 6 | FAREWELL, ELVIS COUNTRY ~ THU, 8/19/27

Enjoy a final breakfast before checking out and departing for home. Take with you the memories of an extraordinary week spent exploring Elvis' roots, his music, his family story and the city that became synonymous with the King of Rock 'n' Roll.

Go Beyond Graceland and Discover the Elvis Story!

Celebrate the life and legacy of Elvis Presley on an unforgettable MARS Exclusive adventure through Mississippi and Memphis.

From his humble Tupelo beginnings and the musical roots that shaped him to an unforgettable evening celebrating the Presley family and VIP access to Graceland, experience the places, music and stories behind the man who became the King of Rock 'n' Roll.

Highlights

- University of Mississippi (aka: Ole Miss) Experience
- Rowan Oaks (William Faulkner's home)
- Oxford Oas Distillery
- Gospel Brunch
- Elvis Presley Birthplace Home
- Tupelo Hardware Company
- Downtown Tupelo Murals Tour
- "An Evening with The Presley's" Special Gala Event
- Graceland
- Sun Studio Guided Tour
- Beale Street
- The Arcade & Million Dollar Quartet
- Back Street Mojo Elvis Tour

Inclusions

- 5 nights' hotel accommodations
- 5 Breakfasts, 1 Gospel Brunch, 4 Lunches, 4 Dinners
- Ultimate VIP Elvis Experience
- Admissions and Guide Services
- Taxes & Hotel Fees

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